Bruce ‘**Zen**’ Benefiel, MA, MBA, DD

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Expertise: Revealing Simplicity in the Complexity

One World in a New World

Explore Harmony with Self with Others with Earth

Apocalyptic Chats with Thought Leaders

40+ titles on Amazon

At the tender age of 18, Zen Benefiel experienced a profound near-death experience (NDE) that became the gateway to a lifetime of profound transformation and exploration. During this remarkable event, Zen found himself on the threshold between life and death, experiencing a profound shift in consciousness and an intimate connection with the divine. His story is profoundly poignant for our times.

Zen's NDE became the catalyst for his lifelong journey of self-discovery, exploring diverse spiritual traditions, engaging in scientific research, and seeking out wisdom teachings from ancient cultures. This transformative experience continues to shape his perspective, infusing his work as an author, leader, speaker, and podcast host with a profound sense of compassion, authenticity, and reverence for the mysteries of life and living as a spiritual being in physical form.

Most recently he founded Planetary Citizens, a 509(a)(2) public charity. His 43rd book highlights the process of co-creating harmony among people and planet.

“Zen feels like an emissary from the future, a time when many more people are at home with a wider scope of consciousness.”
~ Dr. Robert Gilman—Founder, Context Institute

“As one of our premier Featured Contributors, Zen has from day one distinguished his creative contributions from so many via a knack for keen observation and what can best be described as ‘radical curiosity.’”
~ Dennis Pitocco—Publisher, BIZCATALYST 360°

“Zen is a catalyst for transforming conversations; a connector for the leaders of social transformation. His ability to sink deep into himself and bring the treasures found to others in service. He is a bridge builder between science and spirituality to navigate complexity.”
~ Mansi Kakkar— Regenerative Design Specialist

“*Zen Benefiel, literally, takes us with him on his journey from drums to conundrums. His* mind is facile as he weaves a narrative ranging from deep within the esoteric/ufology subculture to lessons of marriage, family, and business life.”
~ Jeffrey Mishlove, PhD—Host, New Thinking Allowed (Stubbing My T.O.E. on Purpose)

Topics:

- **Advocacy for Harmony between People and the Planet**
- **The Power of Attentiveness, Receptivity, and Vulnerability**
- **One World in a New World – Apocalyptic Chats**
- **Consciousness, Cosmology, and Science-Spirituality Congruence**
- **Cognitive Science and the Understanding of the Mind**
- **Realizing the Potential Beyond Imagination**
- **Team Building and Effective Communication**
- **Consciousness, Collaboration, and Core Values in Business and Life**

Top 25 Thought Leader Design Thinking thinkers 360

Zen Benefiel: A Catalyst for Transformation

A renowned cognitive scientist, futurist, and spiritual philosopher, Zen embodies a unique blend of intellect and intuition, erudite and illuminating, his Apocalyptic Chats revealing.

With a deep commitment to exploring the congruence of science and spirituality, he advocates for harmony between people and the planet, and delves into the realms of consciousness and cosmology. He is Founder/Webmaster of Planetary Citizens, a 509(a)(2) charitable organization.

Key Speaking Topics:

- **Consciousness, Collaboration, and Core Values**: Practical applications in business and life for a sustainable future.
- **Intersection of Consciousness, Cosmology, and Science-Spirituality**: Exploring the nexus of scientific knowledge and spiritual wisdom.
- **Effective Team Building and Communication**: Expertise in fostering teamwork and effective communication.
- **Harmony Emerging with People and Planet**: Advocacy for a balanced and sustainable approach to our relationship with the environment.
- **The Power of Attentiveness, Receptivity, and Vulnerability**: Harnessing these qualities as superpowers in our modern world.
- **One World in a New World – Apocalyptic Chats**: Insights on societal evolution and global changes.
- **Understanding the Mind through Cognitive Science:** Insights from Zen's journey as a cognitive scientist.
- **Beyond Imagination - Unlocking Potential**: Motivational insights on transcending perceived limitations.

Zen is an articulate and inquisitive speaker, known for his "out of the box" thinking. He is a respected educator, facilitator, and leader in small business development and transformational life coaching. His approach is both eclectic and practical, offering insights and solutions that cater to a sustainable world view.

Digital Vitae: ZenBenefiel.com

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