Vision Anchor (one sentence that no	ames your intention):
Top 3 Values (and how they show up	p in action):
3Cs Alignment (Community, Consci	ousness, Co-Creation) – what do they mean in your context?
Community Mapping - Ped	ople, Places, Assets
Allies (3-7 people/orgs to invite):	
Existing Efforts (projects you can joi	in/augment):
Audiences & Channels (where your	people already gather):
Opportunity Brief - From F	Problem → Promise
Challenge Statement (1-2 sentence	es framing the need):
Promise (what better looks like, for	whom):
Success Signals (3 measurable outc	comes in 30–90 days):
30-Day Micro-Project - You	ur First Move
Goal (specific, doable in 30 days):	
Roles & Rituals (owner, supporters,	weekly check-ins):
Risks & ADE Checkpoints (avert & d	le-escalate plan):
Reciprocity - Offers / Asks	s & Next Steps
My Offers (skills, assets, introductio	ns):
My Asks (resources, feedback, colla	borators):
Next Step (commitment + date):	